

WMR Growth and Servicing Plan

Phase 3 Consultation Summary Report

WHAT WAS HEARD

OVER 1200 TOUCH POINTS IN PHASES 1, 2 & 3

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Part 1: Consultation Summary

Background

This report is focused on providing a summary of the consultation undertaken in *Phase 3 – Draft Plan20-50 Development*. This report also provides a summary of consultation completed in *Phase 1 – Information Gathering* and *Phase 2 – Proposed Policy Direction*. *Phase 1* and *Phase 2*, engagement reports released in July 2020 and December 2020 respectively, are available on the Plan20-50 website (20to50.ca).

In 2019, the Province of Manitoba mandated the Winnipeg Metropolitan Region (WMR) with the unique and important responsibility to coordinate the first draft of Plan20-50. To deliver on our mandate a team of independent experts was engaged to lead the draft plan development process. The WMR has taken a collaborative process assembling an integrated team of local experts representing numerous fields, supplementing the expert knowledge our team lead brings from other areas around the country.

The team has kept the WMR Board members continuously engaged throughout the entire planning process to ensure transparency. Details of the draft plan, including the process, goals, regional structure, and policies were regularly shared with all levels of government, including WMR Board members and municipal councils, administrative staff including CAOs, various regional stakeholders, and the public throughout all phases of the planning process. Information was shared via the Plan20-50 website, webinars, and meetings. The WMR sought feedback and comments through presentation sessions, surveys, written submission, and meetings with various stakeholders.

Feedback and comments informed the development and refinement of Draft Plan20-50. Throughout the process, over 500 experts have been engaged across more than 1200 touch points. All feedback and detailed comments will be compiled into a Review Report that will be submitted to the Minister of Municipal Relations together with Draft Plan20-50.

Consultation Objectives

Phase 1: Information Gathering

Phase 1 of the planning process occurred from June 2019 to September 2020. The objectives of this period of consultation were:

- To build awareness and understanding of Draft Plan20-50;
- To share the information, data, and findings compiled thus far, and discuss how it will be used to inform Draft Plan20-50;
- To discuss what other information and data is needed to refine Draft Plan20-50 policy directions and draft policy; and,
- To share the planning process and approach used to develop the regional policy directions.

The first consultation report was released in July 2020 detailing the consultation and summary results from December 2019 to February 2020.

Phase 2: Proposed Policy Direction

Phase 2 of the planning process occurred from September 2020 to December 2020. The objectives of this period of consultation were:

- To share the regional policy direction and get feedback;
- To present the principles of the draft regional policy;
- To identify what important regional components may be missing from the policy directions and presented draft policies;
- To share other draft aspects of the plan development, such as regional structure and measurements of success (metrics used to identify, measure, and track the success of each policy direction), and get feedback; and,
- To refine draft policies based on the collected feedback.

The second consultation report was released in December 2020 detailing the consultation and summary results from March 2020 to December 2020.

Phase 3: Draft Plan Development

Phase 3 of the planning process occurred from January 2021 to April 2021. The objectives of this period of consultation were:

- To share details of Draft Plan20-50 and get feedback;
- To refine draft policies based on the collected feedback; and
- To compile feedback and comments into a Review Report.

This report is focused on Phase 3 and provides consultation summary from January 2021 to April 2021. A subsequent Review Report will be compiled to capture comments received after Draft Pan20-50 has been publicly released.

Approach

In December 2019, the Winnipeg Metropolitan Region Board set in place principles to guide the consultation process for the development of the first draft of Plan20-50. The following guiding principles were developed in consultation with Blueprint community consultants and based on the insights of advisors from the WMR Board and municipal representatives. These principles also reflect the International Association of Public Participation Core Values.

| Guiding principle | How it shaped consultation |
|--|---|
| Inclusive process | Process designed to reach those affected by, and with influence over, aspects of the regional plan. |
| Accessible | Process designed to be flexible, with multiple ways to participate. |
| Meaningful information | Process includes examples of plan elements to increase understanding of what a regional plan is and what policies look like in other jurisdictions. |
| Safe, respectful space | Workshop guidelines enforce respectful dialogue. |
| Focus on policy and practical aspects of the plan | Process ensured dedicated time with senior administrators to gather input and questions about how the regional plan will work “on the ground”. |
| Transparent process | Process included reporting on what was heard from stakeholders and how it was considered in the regional plan, along with opportunities for iterative feedback as the plan is developed and before it is finalized. |

These principles were developed before the COVID-19 pandemic and continued to guide the consultation approach despite moving to an online platform. In response to the COVID-19 pandemic, the methods and formats for consultation were modified to accommodate limitations on gathering in person. There is recognition that moving to this format of consultation may have created a less desirable platform for participation for some participants and may have presented a barrier for those without access to a computer, reliable internet, or the relevant technological knowledge. The Plan20-50 Project Team was able to accommodate most of these challenges.

Despite some limited challenges, the transition to a virtual format allowed for continued consultation and provided an opportunity to those who would not have participated in person due to time and proximity constraints. This format also gave the Plan20-50 Project Team an opportunity to engage with a higher number of participants and provided an opportunity to discuss the plan with subject matter experts through several targeted roundtables. Given the circumstances presented by COVID-19, the consultation sessions for Draft Plan20-50 have proven to be largely successful.

In Phase 1, between December 2019 and March 2020, 8 in-person consultations took place and were attended by over 230 participants. Between June - September of 2020, 4 webinar sessions were held with 173 attendants. In Phase 2, 17 consultation sessions were held with over 151 attendants. In Phase 3, 47 consultation sessions were held with 402 attendants. The webinars and round table consultation sessions were recorded and are available on the Plan20-50 website (20to50.ca). In addition to these sessions, the planning team held meetings with various stakeholders to have focused discussions about particular topics relevant to Draft Plan20-50. A full list of all touch points throughout each phase of the planning process is included in Appendix A.

Activity

Phase 1 & Phase 2 Engagement Overview

In Phase 1, between December 2019 and March 2020, 8 in-person consultations took place with over 230 participants. Between June - September of 2020, 4 webinars were held with various stakeholders including WMR Board members, CAOs, and municipal staff. There was a high level of interest in the consultations, with 173 participants attending the sessions. In addition to the consultation workshops, WMR staff met with organizations, government officials, and individuals representing a broad spectrum of interests to provide briefings on the draft plan process and to solicit input. A list of these individuals and organizations is included in Appendix A. Additionally, three focused CAO sessions were held over the summer of 2020. One session included all CAOs and two included members of the CAO Working Group.

During the summer of 2020, Laren Bill, Chairperson, Implementation Monitoring Committee for Treaty Land Entitlement in Manitoba was engaged to have discussions with First Nations leaders regarding their perspectives relating to Draft Plan20-50. Laren engaged with 12 members of First Nation communities and organizations in the region. These discussions focused on current and historical land uses, identifying the number of service agreements each First Nation has in place, and gauging the First Nations level of interest in participating in Draft Plan20-50 and how they would like to be involved. All First Nations communities and organizations showed interest in being involved in the regional planning process, including interest in development opportunities, having a Treaty 1 staff member working with the WMR, and continuing the development of relationships and partnerships.

In Phase 2, 17 consultation sessions were held between September – December 2020. A broad stakeholder base was involved in these sessions, including WMR Board members, CAOs, municipal staff, representatives from NGOs, planning authorities, and experts in a variety of fields. Numerous consultation sessions were held with the WMR Board and the CAOs. The remaining sessions were roundtables conducted with expert groups, including representatives from municipalities, Indigenous groups, economic development, social services, industry, environmental interest groups, construction, and development. There was a high level of interest and involvement in the consultations, with over 151 participants. In addition to the consultation workshops, WMR staff met with various stakeholder groups to have focused discussions about particular topics relevant to Draft Plan20-50. A list of these sessions is included in Appendix A.

Phase 1 and *Phase 2*, engagement reports released in July 2020 and December 2020 respectively, are available on the Plan20-50 website (20to50.ca).

| Session day | Session title | Group | Participation |
|----------------------------------|---|---|---------------|
| Phase 1 sessions: | | | |
| December 6, 2019 | In-person Consultation | WMR Board | 23 |
| 2020 February 3, 4, 5 | In-person Consultation | All levels of Government including Indigenous, Planners, Economic Development Officers, CAOs, Social and Environmental, NGOs, Developers, Planners, Construction, Professional Associations, Economic Development Influencers | 189 |
| February 6 | In-person Consultation | Province of Manitoba | 24 |
| February 7 | In-person Consultation | City of Winnipeg Senior Administration | 27 |
| June 5 | Webinar #1: You are Here - Making Sense of Regional Data in the WMR | WMR Board, CAOs, municipal staff | 50 attendants |
| July 16 | Webinar #2: Water Flows Like Money | WMR Board, CAOs, municipal staff | 47 attendants |
| August 27 | Draft Plan20-50 Webinar #3: Ground Rules Part 1 | WMR Board, CAOs, municipal staff | 35 attendants |
| September 24 | Draft Plan20-50 Webinar #4: Ground Rules Part 2 | WMR Board | 41 attendants |

| Phase 2 sessions: | | | |
|--------------------------|----------------------------------|---|--|
| September 28 | Consultation Workbook Webinar #1 | WMR Board | 17 attendants |
| October 19 | Consultation Workbook Webinar | CAOs | 17 attendants |
| October 22 | Stakeholder roundtable | Environment Group | 9 attendants |
| October 26 | Consultation Workbook Webinar | WMR Board | 11 attendants |
| November 3 | Stakeholder roundtable | Development Community Group | 4 attendants |
| November 9 | Consultation | CAO Working Group | 4 attendants |
| November 12 | Stakeholder roundtable | Canadian Standards Association (CSA) | 2 attendants |
| November 16 | Consultation Workbook Webinar #3 | WMR Board | 11 attendants |
| November 19 | Stakeholder roundtable | Transportation Group | 10 attendants |
| November 26 | Stakeholder roundtable | Planning Authority Group | 7 attendants |
| December 3 | Stakeholder roundtable | Community Planning Group | 8 attendants |
| December 3 | Stakeholder roundtable | Indigenous Communities Group | 6 attendants |
| December 4 | urbanMetrics and Stantec webinar | WMR Board | 20 attendants |
| December 4 | urbanMetrics and Stantec webinar | CAOs | 18 attendants |
| December 9 | Stakeholder roundtable | Canadian Standards Association (CSA) Water Task Force | 7 attendants |
| December 14 | Consultation Workbook Webinar #4 | WMR Board | 16 |
| December 18 | Consultation | CAOs | 14 |
| | | | Total participation: 587 attendants |

Phase 3: Draft Plan Development

Phase 3 consultation took place from January 4, 2021 to April 8, 2021. Phase 3 consultation included 47 sessions with stakeholders including the WMR Board, municipal Councils, CAOs and administrative staff, Province of Manitoba, and experts in a variety of fields. There was a high level of interest in the engagement sessions with 402 people in attendance.

These sessions ranged from focused one on one sessions with stakeholders, to formal facilitated sessions, to webinars. Numerous presentations were held with the WMR Board and CAOs to present information of Draft Plan20-50 with subsequent follow-up Q&A sessions that served to provide further opportunities to address questions and receive feedback. One on one sessions were held with municipal Councils and CAOs to provide an opportunity to engage with the planning team on particular local issues and the related impacts of Draft Plan20-50. The feedback and comments collected during the Phase 3 engagement helped inform and refine Draft Plan20-50.

| Session day | Session title | Group | Participation |
|---|--------------------------------------|---|---------------|
| January 29 & February 12, 18, 22 | WMR Board Sessions | WMR Board | 54 |
| February 16, 18, 19, 22, 23, 25, 26 | CAO Sessions | CAOs | 34 |
| March 3 | | | |
| January 4, 13, 18, 20, 26 | Information Sessions | Various (see Appendix A) | 99 |
| February 4, 5, 9, 10, 16, 17, 18, 23, 24, | | | |
| March 1, 2, 3, 5 | | | |
| April 8 | | | |
| March 8 (morning) | Presentation on Plan20-50: Session 1 | Municipal councils, economic development officers, CAOs, and administration | 29 |
| March 8 (afternoon) | Presentation on Plan20-50: Session 2 | Land developers, planners, construction and professional associations, knowledge institutions, and Indigenous governments and organizations | 56 |
| March 9 (morning) | Presentation on Plan20-50: Session 3 | Municipal councils, economic development officers, CAOs, and administration | 21 |
| March 9 (afternoon) | Presentation on Plan20-50: Session 4 | Economic development agencies, tourism associations, strategic partners, and Indigenous governments and organizations | 36 |
| March 10 (morning) | Presentation on Plan20-50: Session 5 | Municipal councils, economic development officers, CAOs, and administration | 29 |
| March 10 (afternoon) | Presentation on Plan20-50: Session 6 | Social and environmental organizations, institutions, and NGO's; and Indigenous governments and organizations | 20 |
| March 16, 17, and 22 | Municipal Councils | Council members | 24 |
| Total participation: | | | 402 |

Part 2: Consultation Breakdown

Session Description

WMR Board Sessions

Four sessions were held with the WMR Board on:

- January 29, 2021
- February 12, 2021
- February 18, 2021
- February 22, 2021

The January 29 session provided an overview of Draft Plan20-50 thus far, including regional structure, density, policies, and next steps. Participants were prompted to ask questions at the end of each section throughout the presentation.

The February 12 session focused on updates to Draft Plan20-50, focusing on the policy from the five policy areas and implementation section of Draft Plan20-50. Participants were prompted to ask questions at the end of each section throughout the presentation.

The sessions on February 18 and February 22 were follow-up Q&A sessions. The intent of these sessions was to provide a brief update and an opportunity for questions and comments on Draft Plan20-50.

CAOs Sessions

Eleven sessions were held with the CAOs on:

- February 16, 2021 – 1 session with all CAOs of the region;
- February 18, 2021 – 1 session with the CAO from Niverville;
- February 19, 2021 – 1 session with the CAO from Stonewall; 1 session with the CAO from St Clements;
- February 22, 2021 – 1 session with the CAO from Rockwood CAOs; 1 session with the CAO from Taché;
- February 23, 2021 – 1 session with the Reeve and CAO from Macdonald;
- February 25, 2021 – 1 session with the CAO from the City of Selkirk CAOs; 1 session with the CAO from Headingley; and,
- March 3, 2021 – 1 session with the CAO from West St Paul.

The February 16 session was held with all CAOs of the region and provided an overview of Draft Plan20-50, including the regional structure, proposed density requirements, policy areas, implementation, and next steps. Participants were prompted to ask questions at the end of each section throughout the presentation.

A follow up Q&A session was held on February 19 to further address any comments and questions from CAOs.

Follow-up one on one Q&A sessions with CAOs of the region were held on February 18, 19, 22, 23, 25, 26 and March 3. These sessions provided an opportunity for CAOs to meet individually with the planning team, allowing for in-depth discussion on particular local issues and the potential impacts of Plan20-50 as it relates to local municipal context.

Focused Sessions

Twenty-three focused sessions were held with various stakeholder groups. Participants were prompted to ask questions throughout each session and the WMR planning team provided clarity as it related. Sessions were held between January 2021 – April 2021 (see Appendix A for full list).

These sessions provided information on the progress of Draft Plan20-50 including:

- Plan background information;
- Goals of the plan;
- Regional structure;
- Proposed density requirements;
- Policy areas including focused discussions on particular working policies;
- Proposed implementation; and
- Supporting studies results and implications.

Webinars

Six information webinars were held with various stakeholder groups on:

- March 8, 2021 – 2 sessions
- March 9, 2021 – 2 sessions
- March 10, 2021 – 2 sessions

In total, 191 people attended the six webinars. In each webinar, the WMR planning team provided information on the draft of Plan20-50 that included the planning approach to Draft Plan20-50, an overview of the region, goals of the plan, regional structure, the five policy areas, implementation, and next steps. Participants were

prompted to ask questions throughout the presentation and were encouraged to send in further questions or feedback via the Plan20-50 website.

Generally, each session was attended by particular groups of stakeholders. The three morning sessions were attended by municipal councils, economic development officers, CAOs, and administration. The afternoon session on March 8 was attended by land developers, planners, construction and professional associations, knowledge institutions, and Indigenous governments and organizations. The afternoon session on March 9 was attended by economic development agencies, tourism associations, strategic partners, and Indigenous governments and organizations. The afternoon session on March 10 was attended by social and environmental organizations, institutions, and NGO's; and Indigenous governments and organizations.

Municipal Councils

Following the webinar sessions on March 8, 9, and 10, the WMR contacted all Mayors/Reeves, municipal councils, and CAOs with an invitation to meet with the planning team. The purpose of these invitations was to provide an opportunity for Mayors/Reeves, municipal councils, and/or CAOs to meet with the planning team and ask questions or provide comments and feedback. After the offer was made, the WMR met with:

- March 16, 2021 – Springfield
- March 17, 2021 – East St. Paul
- March 22, 2021 – Headingley

All sessions with Councils focused on discussing and addressing specific concerns related to the local context.

Feedback and comments informed the development and refinement of Draft Plan20-50. Once the plan is released for review, all feedback and detailed comments will be compiled into a Review Report that will be submitted to the Minister of Municipal Relations together with Draft Plan20-50.

Appendix A

The following includes a list of stakeholders engaged throughout the planning process of Draft Plan20-50. The information below lists (in order) the date of engagement, the stakeholder/organization engaged, and the number of participants.

2019-11-19 Province of Manitoba 1

2019-11-20 Manitoba Home Builders Association 1

2019-11-21 UDI Board 12

2019-11-25 Winnipeg Food Council 1

2019-11-01 Liberal Party (Party Leader) 1

2019-12-03 Shindico 1

2019-12-03 Terracon 1

2019-12-04 Gem Equities 1

2019-12-04 Winnipeg Chamber 1

2019-12-06 WMR Board 19

2019-12-09 Working Group 10

2019-12-10 NDP (Party Leader) 1

2019-12-11 Province of Manitoba (Minister of the Civil Service) 1

2019-12-11 CentrePort 1

2019-12-12 Province of Manitoba (Minister of Economic Development and Training) 1

2020-01-02 Province of Manitoba (Minister of Municipal Relations) 1

2020-01-21 AMM 1

2020-01-21 Travel Manitoba 1

2020-01-22 Kushman, Wakefield, Stevenson 2

2020-01-22 Province of Manitoba (Minister of Municipal Relations) 1

2020-01-23 Provincial Working Group 9

2020-01-24 World Trade Centre. 1

2020-01-24 Winnipeg Airports Authority 3

2020-01-24 Manitoba Heavy Construction 1

2020-01-27 UDI Working Group 8

2020-01-28 MB Chamber of Commerce 1

2020-01-29 Winnipeg Realtors Breakfast (700 people in attendance)

2020-01-30 Province of Manitoba (NDP MLA) 1

2020-01-30 MB Hydro 1

2020-01-30 EDW 1

2020-02-03 WMR Municipalities 35

2020-02-03 NGOs 24

2020-02-04 WMR Municipalities 27

2020-02-04 Construction and Development Community 41

2020-02-05 WMR Municipalities 29

2020-02-05 Economic Development Influencers 33

2020-02-06 Province of Manitoba (Various Department Representatives) 24

2020-02-07 City of Winnipeg - Senior Administration 27

2020-02-07 UDI Working Group 8

2020-02-10 Government of Canada (Conservative MP) 1

2020-02-12 MB Heavy Construction 1

2020-02-12 Government of Canada (Conservative MP) 1

2020-02-14 South Basin Mayors & Reeves 8

2020-02-20 Chabot Construction 1

2020-02-21 Boldness Project 1

2020-02-25 City of Winnipeg 9

2020-02-26 Province of Manitoba—Water Stewardship 2

2020-02-27 MB Business Council 1

2020-02-28 Richard Wintrup & Associates 1

2020-03-03 Province of Manitoba - MI 4

2020-03-05 UDI Working Group 8

2020-03-10 Province of Manitoba - Agriculture 2

2020-03-13 Ventura 1

2020-03-19 Ladco 1

2020-03-23 Economic Development Winnipeg 6

2020-03-26 City of Winnipeg - Planners 3

2020-04-01 Stantec 1

2020-04-02 WMR Executive Board 6

2020-04-06 Pier Solutions 3

2020-04-09 Province of Manitoba - Municipal Relations 2

2020-04-15 City of Winnipeg - Planners 3

2020-04-17 Pathsight 2

2020-04-20 HTFC Planning and Design 4

2020-04-21 Eva Ventures and North Forge 4

2020-04-22 WMR Executive Board 6

2020-04-27 WMR Executive Board 6

2020-04-30 WMR Board 17

2020-05-06 City of Winnipeg - Office of Sustainability 1

2020-05-08 MHCA 8

2020-05-13 Province of Manitoba - Municipal Relations 1

2020-06-02 Economic Development Winnipeg 5

2020-06-03 Province of Manitoba -Water Stewardship 3

2020-06-05 WMR Board, Councillors, CAOs 50

2020-06-05 UDI Working Group 8

2020-06-09 Province of Manitoba - Mines and Minerals 1

2020-06-10 Province of Manitoba - Water Stewardship 4

2020-06-23 Province of Manitoba - Peat 1

2020-06-30 Province of Manitoba - Municipal Relations 1

2020-07-02 Nature United 1

2020-07-03 Province of Manitoba - Housing 1

2020-07-09 Province of Manitoba - Forestry 3

2020-07-10 Province of Manitoba - Municipal Relations 1

2020-07-13 WMR CAOs 15

2020-07-16 WMR Board, Councillors, CAOs 47

2020-07-17 Indigenous Partnerships 1

2020-07-29 WMR CAO Working Group 7

2020-08-14 WMR CAO Working Group 7

2020-08-19 City of Winnipeg - Planners 4

2020-08-27 WMR Board, Councillors, CAOs 35

2020-08-31 Winnipeg Airport Authority 2

Summer 2020 First Nations 12

2020-09-02 Business Council of Manitoba 1

2020-09-08 WSP (on behalf of CoW) 2

2020-09-24 WMR Board, Councillors, CAOs 41

2020-09-28 WMR Board 17

2020-10-19 WMR CAOs 17

2020-10-22 Environment Stakeholders 9

2020-10-26 WMR Board 11

2020-11-03 UDI Working Group 4

2020-11-09 CAO Working Group 4

2020-11-12 CSA 2

2020-11-16 WMR Board 11

2020-11-17 City of Winnipeg 2

2020-11-19 Transportation Stakeholders 10

2020-11-26 Planners Stakeholder Roundtable 7

2020-12-03 Community and Indigenous Roundtable 8

2020-12-04 WMR CAOs - Peter Thoma 19

2021-01-04 Province of Manitoba 1

2021-01-13 Province of Manitoba 5

2021-01-18 Province of Manitoba 1

2021-01-20 Trees Please Coalition 2

2021-01-26 City of Winnipeg 3

2021-01-29 WMR Board 15

2021-02-04 Province of Manitoba 4

2021-02-05 Social Planning Council Winnipeg 1

2021-02-09 City of Winnipeg 5

2021-02-10 Curwood Ateah 1

2021-02-12 WMR Board 12

2021-02-16 CAO 12

2021-02-16 Social Planning Council Winnipeg 3

2021-02-17 Economic Development Winnipeg 2

2021-02-18 WMR Board 15

2021-02-18 Urban Development Institute (UDI) 6

2021-02-18 CAO – Niverville 1

2021-02-19 CAO 12

2021-02-19 CAO – Stonewall 1

2021-02-19 CAO - St Clements 1

2021-02-22 WMR Board 12

2021-02-22 CAO – Rockwood 1

2021-02-22 CAO – Tache 1

2021-02-23 Planning Authorities stakeholders 19

2021-02-23 RM of Macdonald Reeve and CAO 2

2021-02-24 Minister of Municipal Relations 1

2021-02-25 City of Selkirk CAO 1

2021-02-25 CAO- Headingley 1

2021-02-26 Springfield 1

2021-03-01 City of Winnipeg 4

2021-03-02 Province of Manitoba 4

2021-03-03 UDI 7

2021-03-03 Province of Manitoba - Working Group 18

2021-03-03 CAO - West St Paul 1

2021-03-05 AMM 5

2021-03-08 (AM) Various groups 29

2021-03-08 (PM) Various groups 56

2021-03-09 (AM) Various groups 21

2021-03-09 (PM) Various groups 36

2021-03-10 (AM) Various groups 29

2021-03-10 (PM) Various groups 20

2021-03-15 CentrePort 1

2021-03-16 Springfield 7

2021-03-17 East St Paul 8

2021-03-18 Manitoba Trucking Association 1

2021-03-22 Headingley 9

2021-04-08 World Trade Centre 4

Over 1200 touchpoints in all three phases.